



MEDIA PRESENTATION CONTROLLER

Best value in TV Master Control Automation

FEATURES

- ▲ Auto-Fill feature:
 - ▲ Repeats one or more events
 - ▲ Fill ends with clock or manual trigger
- ▲ Controls video servers
- ▲ Direct playlist editing on event grid
- ▲ Plays spots and program segments
- ▲ Closed-loop data with traffic systems with Argentem Artist, provides:
 - ▲ As-run log billing reconciliation
 - ▲ Reliable auto-posting to traffic systems
- ▲ Clock time triggers
- ▲ Multiple channels per hardware platform
- ▲ Personal preference screen colors
- ▲ Personal preference playlist organization
- ▲ Customer support through email
- ▲ Available options:
 - ▲ Video switcher control
 - ▲ SMPTE/EBU time code synchronization

BENEFITS

- ▲ Great value - low cost, excellent features
- ▲ Install it yourself, with
 - ▲ Help from software installation and training wizards
 - ▲ No expensive factory techs on site
 - ▲ High reliability through simplicity
 - ▲ Easy to learn to use
 - ▲ Easy to maintain

INVESTMENT OPTIONS

- ▲ Purchase, with annual maintenance charge
- ▲ Lease payments, with three-month minimum advance fee, paid quarterly or annually
- ▲ Purchase equipment directly from computer manufacturer, or from Argentem

OUTSTANDING VALUE

Complete Presentation System for Less than US\$20,000.

Includes the investment in a standard definition broadcast quality 360 Systems video server, the Argentem Argus controller, the Argentem Artist interface to your television traffic system, and all hardware.

360 Systems
Image Server



ENHANCE YOUR OPERATION WITH ARGENTEM'S:

- ARTIST - Universal schedule/controller mapping
- ARCORD - Recording controller for video servers



ARGENTEM CORPORATION

1135 Terminal Way, Suite 209
Reno, Nevada 89502 USA
+1 775 352 3889

www.argentem.com



THE BEST VALUE IN TV AUTOMATION