

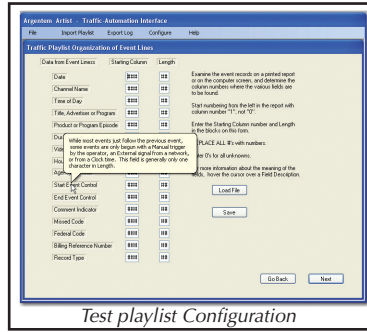


# UNIVERSAL INTERFACE BETWEEN TRAFFIC SYSTEMS & AUTOMATION SYSTEMS

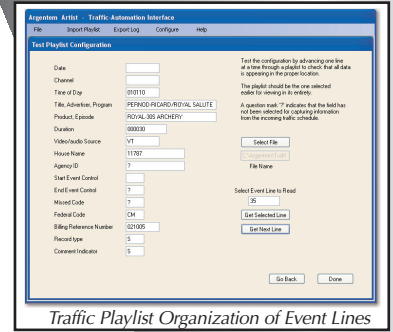
Provides mapping between any formatted text playlist and Argus automation

## FEATURES

- ▲ Bi-directional mapping provides "closed loop" operation
- ▲ As-run log returned for reconciliation auto-posts flawlessly
- ▲ No software to write.
- ▲ No macros to design
- ▲ No command lists to generate
- ▲ It's all done with simple fill-in-the-blanks
- ▲ Contextual help system guides you smoothly through the procedures
- ▲ Extensive validation procedures prevent most errors



Test playlist Configuration



Traffic Playlist Organization of Event Lines

## BENEFITS

### Avoid costly on-site custom configuration from automation suppliers

- ▲ Contains templates for most standard TV traffic systems
- ▲ You can complete a new standard interface within minutes
- ▲ Contains tools for analyzing outputs from custom traffic systems
- ▲ Configure a new custom interface within one day

### Install a very low-cost backup to your major asset management automation system

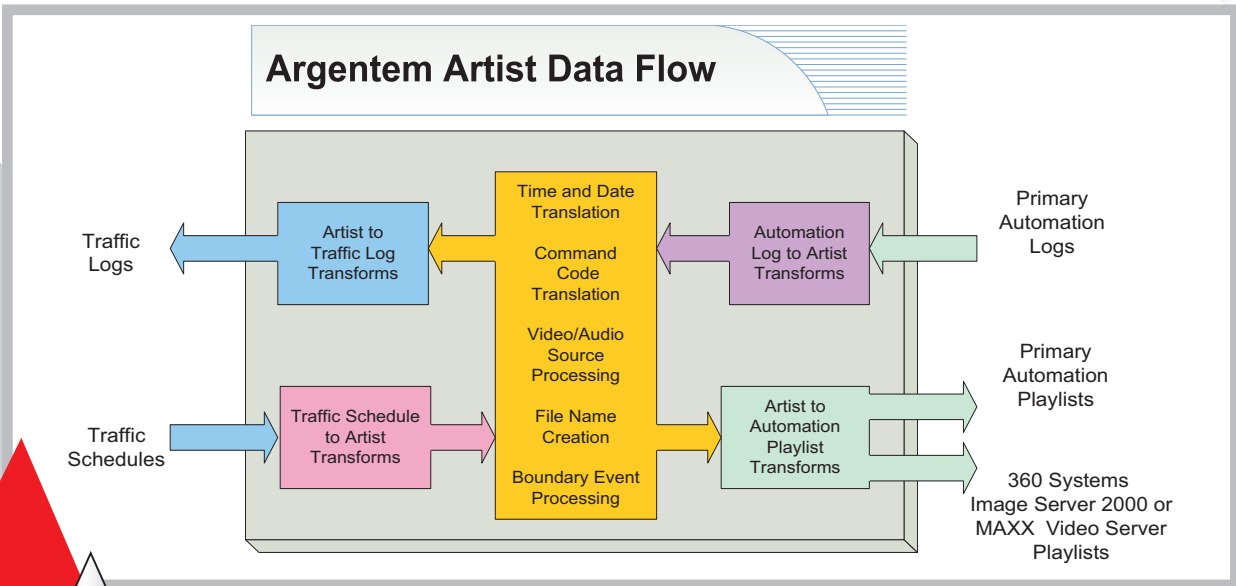
- ▲ Use the same traffic schedule to run Argentem Argus automation
- ▲ Post as-run log from Artist if main system fails

### Artist provides reliable input for auto-posting to your traffic system

- ▲ Eliminates manual posting of missing material



360 Systems Image Server



## SPECIAL SAFETY FEATURE

Disaster Recovery – Business Continuation

One traffic schedule will produce two playlists, one for your presentation automation, and one for your video server.

If automation is out of service, air commercials directly from your 360 Systems video server.